

A Minute to Win it



WHAT IT'S ABOUT

You have less than a minute to make a memorable first impression, EACH time your guest visits your company! Your words and actions matter. Strengthen your culture by learning team systems & luxury language to create exceptional guest experience.

WHO IT'S FOR

- Salon Owners / Managers
- Service Providers
- Spa Providers
- Front Desk Professionals

RESULTS

- The entire team will leave with a new awareness of guest care systems. Elevated team culture and higher customer ratings and reviews.
- Team Confidence
 - Guest Satisfaction / Happiness
 - Increased sales



LEADING YOUR WORKSHOP

Kristi Valenzuela / Summit Salon Business Center

Kristi is a shareholder, board member, and educator for SSBC. She is one of the top recognized motivational speakers for the salon industry and has educated salon owners around the world about the importance of both customer service and sales through the salon front desk.

Monday
September 19, 2022
9 am – 3 pm CST

Doubletree Hotel at Westport
1973 Craigshire
St. Louis, MO 63146

Investment:

\$89 per attendee

Ask your DSC how you can receive up to 4 FREE tickets with your holiday buy-in.

Ticket price plus tax where applicable. All ticket sales are final, non-refundable and non-transferable. Artists subject to change.

To Register:

Contact your State Beauty Supply DSC, visit one of our area store locations or call 314.423.9599